

InnovCrete Workshops: 29-30.10.2015

Innovation Management & Awareness

Innovation Capacity Building

The two workshops focus on one hand on identifying and securing IPR, IPR management, technology transfer and commercialization of research results, and on the other hand on building awareness about innovation and its impact in research organizations and SME's, while providing an overview of Innovation Strategy (Why, Where and When to Innovate?) and Innovation Capacity (How to Innovate? With What People and Resources?).

The workshops are organized in the framework of the EU/REGPOT project **InnovCrete** coordinated by Prof. M. Kokkinidis (IMBB/FORTH & UoC/Dept. of Biology).

Please submit your registration using the attached forms by **October 27th, 2015**.

The workshops will take place at the **Science and Technology Park of Crete (STEP-C)**,
Building B, Meeting Room 211, 1st floor

AGENDA
OCTOBER 29, 2015, 14.00 - 16.30

"Innovation Management & Awareness"

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| 13.30 - 14.00 | Registration and welcome |
| 14.00 - 14.45 | Prof. Yiannis Bakouros, University of W. Macedonia
Title: "From Research Results to Innovative Products, Innovation Capacity Building" |
| 14.45 - 15.15 | Prof. Yiannis Bakouros, University of W. Macedonia
Title: "Innovation and Assets Management" |
| 15.15 - 15.30 | Coffee Break |
| 15.30 - 16.00 | Artemis Saitakis, Director, Science & Technology Park of Crete
"Valuation and Negotiation of Intellectual Assets" |
| 16.00 - 16.15 | George Papamichail, Science & Technology Park of Crete
"Together for start-up". |
| 16.15 - 16.30 | Questions, Discussion |

"Innovation Capacity Building"

OCTOBER 30, 2015, 10.00 - 12.30

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| 10.00 - 10.30 | Registration and welcome |
| 10.30 - 11.15 | Kostas Abatzis, Hellenic Industrial Property Organization
"Protection of bio inventions" |
| 11.15 - 11.30 | Coffee Break |
| 11.30 - 12.15 | Kostas Abatzis, Hellenic Industrial Property Organization Crete
"Searches for inventions in International Databases" |
| 12.15 - 12.30 | Questions, Discussion |

The seminars are open to all scientists of the local scientific community (PIs, post-docs etc).
Complete and return to us the attached Registration Form, before Tuesday, October 27, 2015.